



**19th Annual  
Calgary Women  
in Energy  
Mixed Charity  
Golf Tournament  
2021**

**Thursday, September 2nd, 2021  
Willow Park Golf & Country Club  
639 Willow Park Dr SE**

# WELCOME!

## ABOUT THE CWiE TOURNAMENT



Since CWiE's establishment in 2003, our mixed charity golf tournament has been a huge success and has collectively raised over \$500,000 for various selected local charities throughout the Calgary community. With the help and support of our incredible sponsors, participants and volunteers we are looking forward to another forward to another amazing tournament this year!

## 2021 CHARITY: WOMEN'S CENTRE OF CALGARY

The Women's Centre provides a safe and supportive space accessed by thousands of women in Calgary and area. Women seek assistance at the Women's Centre with issues as diverse as poverty and hunger, family breakdown, parenting, homelessness, unemployment, health and education, immigration and settlement, domestic violence, isolation and loneliness, life transitions and discrimination. They may be new to the city, experiencing family breakdown, looking for work, or simply a place to belong.



# SPONSORSHIP OPPORTUNITIES

## **TITLE SPONSOR x2 \$5,000**

- 4 x Pre-registered golfers (incl lunch & dinner)
- Consistent Sponsorship Spotlights on social media leading up to event
- Seating at golf hole
- Company recognition for a full year on CWIE Tournament webpage
- Advertising on all golf marketing material (virtual & print)

## **TITLE DINNER \$3,000**

- 2 x Pre-registered golfers (Incl lunch & dinner)
- Signage on each dinner table at event
- Consistent Sponsorship Spotlights on social media leading up to event
- Advertising on all golf marketing material ( virtual & print) at event

## **LUNCH \$3,000**

- Consistent Sponsorship Spotlights on Social Media leading up to event
- 2 x Pre-registered golfers (Incl lunch & dinner)
- Signage on each dinner table at event
- Advertising on all golf marketing material ( virtual & print) at event

## **GAME HOLE x4 \$1,000**

- Priority Golf Registration (up to 4 players)
- Seating at golf hole
- Company recognition at event
- Choose one of the following games:
  - Longest Drive
  - Closest to the pin
  - Hole-in-One
  - Ball in water

# SPONSORSHIP OPPORTUNITIES

## FOOD HOLE x2 \$1,000

- Priority Golf Registration (up to 4 players)
- Seating at the hole
- Company recognition at event
- Food is an added cost \* see food hole terms and conditions

## DRINK HOLE x2 \$1,000

- Priority Golf Registration (up to 4 players)
- Seating at the hole
- Company recognition at event
- Beverages are an added cost \* see drink hole terms and conditions

## LUNCH or DINNER COCKTAIL x2 \$1,000

- Priority Golf Registration (up to 4 players)
- Company recognition at event on slideshow
- Liquor is an added cost

## FRIENDS \$500

- Priority Golf Registration (up to 4 players)
- Company recognition at event



# SPONSORSHIP OPPORTUNITIES

## BALLS \$1,000

- Priority Registration (up to 2 players)
- Company recognition at event
- Balls are an added cost

## GOLF CART \$1,000

- Priority Golf Registration (up to 2 players)
- Company recognition at event
- Water is an added cost

## BAG SPONSOR \$1,000

- Priority Golf Registration (up to 2 players)
- Company recognition at event

## PHOTOBOOTH \$1,000

- Priority Golf Registration (up to 2 players)
- Company recognition at event
- Seating at photobooth

# CONTACT INFORMATION

For further information or to submit your sponsorship requests please reach out to any of the below contacts on our CWiE Golf Tournament Committee:

## **2021 Golf Tournament Sponsorship Coordinator**

Britlynn Mracek

[BMracek@divestco.com](mailto:BMracek@divestco.com)

## **For all other inquires, please contact:**

### **2021 Golf Tournament Chairman**

Tracy King

[calgarytracyking@gmail.com](mailto:calgarytracyking@gmail.com)

### **2021 Golf Tournament**

#### **Vice Chairman**

Jeaniece Frick

[jfrick@willscot.com](mailto:jfrick@willscot.com)

[www.cwie.org/cwie-annual-golf-tournament](http://www.cwie.org/cwie-annual-golf-tournament)

WE THANK ALL OF OUR SPONSORS FOR SUPPORTING OUR EVENT AND  
LOOK FORWARD TO AN AMAZING GOLF TOURNAMENT